



Mail Tracking

Know exactly when a mail campaign hits mailboxes, export delivery lists, and receive non-scan data down to the individual mail piece.



Detailed Reporting

Get peace of mind that your marketing investment has reached your target audience, helping to build trust and transparency in the mailing process.



Planning Tool

Leverage the data to be prepared to handle the response from the mailer, align resources and more appropriately time other channels to reinforce and enhance the mail campaign.