



## **Discovery Ads**

Serve ads across Google feed environments including the Google Discover feed, YouTube homepage, and the promotions tab in Gmail.



## Building Repetition Subconsciously

Reach prospects as they browse everything from the latest fashion trends to new cooking recipe videos on popular Google properties.



## Target Users Who Will Take Action

Based on interests, online activity, device information, and history, target users who are primed to take action on the ads.