



Social Media Follow-Up

Re-engage website visitors who left without converting by reminding them of their interest through retargeting ads on Facebook and Instagram.



More Impressions Means More Conversions

These highly interactive social media platforms are accessed multiple times per day by most consumers, which increases impressions on marketing messages. Reinforce your direct mail campaigns by reminding users of the offer or message presented on the mail piece to drive incremental opportunities for ad placement and conversion.



Unique Visitors Identified on Every Device

Even if a website visitor is now using a different device, they will still be retargeted with advertising on their social media pages. Reaching prospects through multiple channels and multiple devices increases the likelihood of conversion.